

**MATERIALISTIC CULTURE IN AMERICAN SOCIETY REFLECTED IN
ANNE FLETCHER'S *THE PROPOSAL* MOVIE (2009):
A SOCIOLOGICAL APPROACH**



RESEARCH PAPER

by

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**SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA
2011**

APPROVAL

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TESTIMONY

I here by assert that there is no plagiarism in this research paper. There is no other work that has been submitted to obtain the Bachelor Degree and as far as I am concerned, there is no opinion that has been written or published before, except the written references which are referred in this paper and mentioned in the bibliography. If any incorrectness is proved in the future dealing with my statement above, I will be fully responsible.

Surakarta, 09 Januari 2011

The Writer

Wahyu Sekarwulan

MOTTO

Take a something of positive effect

Don't judge someone from her/ his appearance

DEDICATION

This research paper, is dedicated to:

- ❖ My beloved mom and dad “Thank you for your love, guidance, patience, prayer, support, and all you have done for me I love you so much”
- ❖ My beloved (Agus N damai Syaputra) “Thank you for your love, patience, support, and all you have done for me I love you so much”
- ❖ My brother and my sister “Thank you for your spirits, I love you all”
- ❖ My Big Family (Joyo Group and Maisun Group)
“Thank you for your love”

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18. Her dear friends on her Facebook list who often chat and share with her,
19. Everyone who always helped her when during her study, that raise up her spirit to finish it as soon as possible. She cannot mention by one here,
She realizes that this research paper is far from being perfect because of her limited capability. Thus, revision, suggestion, and criticism are welcome for the perfection of this work. She wishes the research paper would be useful and helpful to the readers.

Surakarta, 9 January 2011

Wahyu Sekarwulan

SUMMARY

WAHYU SEKARWULAN. A 320 060 238. MATERIALISTIC CULTURE IN AMERICAN SOCIETY REFLECTED IN ANNE FLETCHER'S *THE PROPOSAL* MOVIE (2009): A SOCIOLOGICAL APPROACH. RESEARCH PAPER. MUHAMMADIYAH UNIVERSITY OF SURAKARTA. 2011.

This study is aimed to show the materialistic culture in *The Proposal* movie by using sociological approach. It is done by establishing two objectives: the first is analyzing the movie based on its structural elements and the second analyzing the movie based on sociological approach.

This research is qualitative research. Type of data of the study is literary taken from two data sources: primary and secondary. The primary data sources are taken from *The Proposal* movie directed by Anne Fletcher released in 2009. while the secondary data sources are other materials taken from books, journals, and internet related to the study. Both data are collected through library research and analyzed by descriptive analysis.

The study comes to the following conclusions. First, based on the structural analysis of each elements, it shows that the character and characterization, casting, plot, setting, point of view, theme, mise en scene, cinematography, sound, editing and lighting are related to each other and form the unity into good quality of a movie. Second, based on the sociological analysis, there is close relation between the movie production and the social reality underlying it, such as the materialistic culture issues that happened in American society and the different way of treatment of American citizens in public service either or other places. This movie also criticizes the power of United States immigration problem that considered as clear less.

Keywords : Materialistic Culture, *The Proposal*, Sociological Approach.

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